

S1. Are you 18 years or older and registered to vote in New York?

	All
Yes	100
No	0
Don't know	0

S2CMB. Are you or is anyone in your household employed by any of the following industries? [MULTIPLE RESPONSES ACCEPTED]

	All
Advertising	3
Journalism or the media	0
Computers	6
Politics	0
Retail	3
Healthcare	14
None of these	78

**Asked of Panel Sample Only**

S3. Sometimes people are busy or can't vote in an election. Did you vote in the June 2021 primary election for New York City Mayor and other offices?

	All
Yes	92
No	8
Don't know	0

**Asked of Panel Sample Only**

S4. Sometimes people are busy or can't vote in an election. Did you vote in the June 2023 primary election for New York City Council?

	All
Yes	78
No	20
Don't know	2

**Asked of Panel Sample Only – If Did Not Vote in 2021 or 2023**

S5. Did you register to vote after the November 2023 general election?

	All
Yes	100
No	0
Don't know	0

S6. In June of this year, there will be a Democratic primary election for Mayor and other offices in New York City. How likely is it that you will vote in that election?

	All
Absolutely certain	77
Very likely	23
Possibly	0
Not very likely	0
Not at all likely	0
Don't know	0

Q1. Which of the following do you believe needs to be the top priority for New York City elected officials to address and improve? Is it issues related to:

**Ranked by All**

	<b>All</b>
Housing crisis	21
Affordability	20
Crime	13
Mental illness/homelessness	11
The economy	11
Education	5
Corruption	5
Leadership	3
Migrants	2
Something else	2
Transportation	2
Climate change	2
Budget/Spending	1
Don't know	2

**F1. Andrew Cuomo**

	<b>All</b>
Very favorable	24
Somewhat favorable	25
Somewhat unfavorable	14
Very unfavorable	34
Don't know	2
Total Fav	49
Total Unfav	48
Name ID	98

**F2. Jessica Ramos**

	<b>All</b>
Very favorable	7
Somewhat favorable	28
Somewhat unfavorable	12
Very unfavorable	8
Don't know	45
Total Fav	35
Total Unfav	20
Name ID	55

**F3. Scott Stringer**

	<b>All</b>
Very favorable	11
Somewhat favorable	45
Somewhat unfavorable	15
Very unfavorable	7
Don't know	22
Total Fav	55
Total Unfav	22
Name ID	78

F4. Brad Lander

	<b>All</b>
Very favorable	13
Somewhat favorable	40
Somewhat unfavorable	9
Very unfavorable	9
Don't know	29
Total Fav	53
Total Unfav	18
Name ID	71

F5. Zellnor Myrie

	<b>All</b>
Very favorable	8
Somewhat favorable	27
Somewhat unfavorable	9
Very unfavorable	7
Don't know	49
Total Fav	35
Total Unfav	16
Name ID	51

F6. Zohran Mamdani

	<b>All</b>
Very favorable	27
Somewhat favorable	21
Somewhat unfavorable	10
Very unfavorable	13
Don't know	29
Total Fav	48
Total Unfav	23
Name ID	71

F7. Adrienne Adams

	<b>All</b>
Very favorable	11
Somewhat favorable	37
Somewhat unfavorable	10
Very unfavorable	10
Don't know	32
Total Fav	48
Total Unfav	20
Name ID	68

**Next we would like to ask about your preference in the election for Mayor.**

**Your ballot for the New York Mayoral election will have multiple candidates, and you will have the chance to rank all of them based on your vote preference, from first choice to last choice. After I read the list of the candidates who will be on the ballot, please rank the candidates in the order of your choice.**

**You may rank as many candidates as you want, up to five candidates depending on your preferences. Ranking a second- through fifth-choice candidate will not hurt your first-choice candidate.**

**Mayor Adams is not running in the Democratic Primary so we are not including him in the list.**

#### **Initial Mayoral Ballot – Ranked Choice Voting Simulator**

Your ballot for the New York Mayoral election will have multiple candidates, and you will have the chance to rank all of them based on your vote preference, from first choice to last choice. After you read the list of the candidates who will be on the ballot, please rank the candidates in the order of your choice. You may rank **as many candidates as you want, up to five candidates** depending on your preferences. Ranking a second- through fifth-choice candidate will not hurt your first-choice candidate.

Ranked by Order of Elimination	1 <sup>st</sup> Round	2 <sup>nd</sup> Round	3 <sup>rd</sup> Round	4 <sup>th</sup> Round	5 <sup>th</sup> Round	6 <sup>th</sup> Round	7 <sup>th</sup> Round	8 <sup>th</sup> Round
Andrew Cuomo	42	42	43	43	44	46	48	56
Zohran Mamdani	30	30	30	31	32	34	37	44
Scott Stringer	7	7	7	7	8	11	15	*
Brad Lander	7	7	8	8	9	10	*	*
Adrienne Adams	6	6	6	7	7	*	*	*
Zellnor Myrie	3	3	4	4	*	*	*	*
Jessica Ramos	2	2	3	*	*	*	*	*
Whitney Tilson	2	2	*	*	*	*	*	*
Michael Blake	0	*	*	*	*	*	*	*

*\*Undecideds were removed to simulate the ranked-choice voting procedure*

#### **First Choice Initial Ballot Among All**

QINIT\_1. If the election for Mayor were held today, who would you vote for as your first choice?

#### **Ranked by All**

	<b>All</b>
Andrew Cuomo	38
Zohran Mamdani	27
Brad Lander	7
Scott Stringer	6
Adrienne Adams	5
Zellnor Myrie	3
Jessica Ramos	2
Whitney Tilson	2
Michael Blake	0
Don't know	9

**First Choice Initial Ballot Without Undecideds**

QINIT\_1. If the election for Mayor were held today, who would you vote for as your first choice?

	<b>All</b>
Andrew Cuomo	42
Jessica Ramos	2
Scott Stringer	7
Brad Lander	7
Zellnor Myrie	3
Zohran Mamdani	30
Michael Blake	0
Whitney Tilson	2
Adrienne Adams	6

**If chose a candidate on the first round:**

QINIT\_2. Would you like to vote for another candidate as your 2nd choice? If so, who?

**Ranked by All**

	<b>All</b>
Brad Lander	18
Scott Stringer	16
Adrienne Adams	14
Zohran Mamdani	10
Jessica Ramos	9
Andrew Cuomo	6
Zellnor Myrie	5
Michael Blake	2
Whitney Tilson	2
Don't know	19

**If chose a candidate on the second round**

QINIT\_3. Would you like to vote for another candidate as your 3rd choice? If so, who?

**Ranked by All**

	<b>All</b>
Brad Lander	15
Scott Stringer	13
Adrienne Adams	12
Zellnor Myrie	9
Jessica Ramos	9
Zohran Mamdani	5
Andrew Cuomo	5
Michael Blake	4
Whitney Tilson	2
Don't know	23

**If chose a candidate on the third round:**

QINIT\_4. Would you like to vote for another candidate as your 4th choice? If so, who?

**Ranked by All**

	<b>All</b>
Jessica Ramos	13
Zellnor Myrie	13
Adrienne Adams	11
Brad Lander	10
Scott Stringer	10
Whitney Tilson	4
Zohran Mamdani	4
Michael Blake	4
Andrew Cuomo	2
Don't know	28

**If chose a candidate on the fourth round:**

QINIT\_5. Would you like to vote for another candidate as your 5th choice? If so, who?

**Ranked by All**

	<b>All</b>
Adrienne Adams	14
Zellnor Myrie	14
Jessica Ramos	12
Brad Lander	11
Scott Stringer	11
Michael Blake	8
Zohran Mamdani	7
Andrew Cuomo	3
Whitney Tilson	2
Don't know	19

J1. How would you rate the job Andrew Cuomo did as Governor of New York?

	<b>All</b>
Excellent	21
Good	30
Fair	22
Poor	26
Don't know	1
Total Ex/Good	51
Total Fair/Poor	48

J2. How would you rate the job Eric Adams is doing as Mayor of New York City?

	<b>All</b>
Excellent	3
Good	12
Fair	25
Poor	59
Don't know	1
Total Ex/Good	16
Total Fair/Poor	84

J3. How would you rate the job Adrienne Adams is doing as New York City Council Speaker?

	<b>All</b>
Excellent	10
Good	36
Fair	31
Poor	12
Don't know	13
Total Ex/Good	45
Total Fair/Poor	42

*I will now read some qualities that could describe the next Mayor of New York City. After I read each, please tell me which candidate it applies most to.*

Q2. Is a capable and competent executive

**Ranked by All**

	<b>All</b>
Andrew Cuomo	36
Zohran Mamdani	18
Scott Stringer	11
Brad Lander	10
Adrienne Adams	8
Jessica Ramos	3
Michael Blake	2
Zellnor Myrie	2
Whitney Tilson	1
Don't know	9

Q3. Is progressive

**Ranked by All**

	<b>All</b>
Zohran Mamdani	44
Andrew Cuomo	21
Adrienne Adams	7
Scott Stringer	5
Brad Lander	5
Jessica Ramos	4
Zellnor Myrie	3
Michael Blake	2
Whitney Tilson	0
Don't know	9

Q4. Has the best agenda for New York City

**Ranked by All**

	<b>All</b>
Andrew Cuomo	32
Zohran Mamdani	27
Brad Lander	9
Adrienne Adams	7
Scott Stringer	7
Jessica Ramos	4
Zellnor Myrie	3
Whitney Tilson	2
Michael Blake	1
Don't know	10

Q5. Is the best candidate to stand up to President Trump

**Ranked by All**

	<b>All</b>
Andrew Cuomo	50
Zohran Mamdani	25
Scott Stringer	7
Brad Lander	5
Adrienne Adams	4
Zellnor Myrie	2
Jessica Ramos	1
Whitney Tilson	1
Michael Blake	0
Don't know	5

Q6. Has the experience needed to solve problems in New York City

**Ranked by All**

	<b>All</b>
Andrew Cuomo	47
Zohran Mamdani	14
Brad Lander	12
Scott Stringer	11
Adrienne Adams	9
Jessica Ramos	2
Michael Blake	1
Whitney Tilson	1
Zellnor Myrie	0
Don't know	4

Q7. Is a good leader

**Ranked by All**

	<b>All</b>
Andrew Cuomo	46
Zohran Mamdani	19
Adrienne Adams	10
Scott Stringer	9
Brad Lander	7
Jessica Ramos	2
Zellnor Myrie	2
Whitney Tilson	1
Michael Blake	0
Don't know	4



Q8. Shares your values  
***Ranked by All***

	<b>All</b>
Andrew Cuomo	32
Zohran Mamdani	28
Scott Stringer	9
Brad Lander	8
Adrienne Adams	7
Zellnor Myrie	4
Whitney Tilson	3
Jessica Ramos	3
Michael Blake	0
Don't know	8